

Businesses Taking Action

This survey is intended to measure the environmental and social action taken by your company, and to encourage future commitments. Please answer each question to the best of your ability. Answers will be posted on SOCAN's website. For additional information, visit the project explanation at (<https://socan.eco/project-explanation/>).

Estimated time for completion: 30 minutes

Business name

Ashland Electric Bikes

Brief description of the products and/or services you provide

sales, service, rentals of electric bikes

Contact information

jerry@ashlandelectricbikes.com

Environmental Action

1. How do you strive to measure and reduce your businesses environmental impact?

- An environmental management program covering waste generation, energy usage, water usage, and greenhouse gas emissions
- A greenhouse gas emissions (carbon) footprint assessment
- Waste, energy, or water audits
- A written policy regarding environmental stewardship with specific goals, actions, and targets for the future
- We do not have methods in place to measure environmental impact
- Other:

2. If you selected any of the above options, please provide information on the results of measurement, and identify your plans for improvement

We had the city do an energy audit. As a result we changed to LED lighting and installed a ductless heat pump system.
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3. How does your company measure and manage Green House Gas (GHG) emissions?

- Tracking renewable energy vs non-renewable energy consumed
- Tracking electricity, water and/or heat consumed
- Measuring the impact of company vehicles
- Measuring fossil fuels used on-site
- Measuring lifecycle emissions of products or services sold
- We do not have any mechanisms to measure our carbon footprint
- Other: Most of us ride bikes most of the time

If you selected any of the above options, provide information on what you measure and the results

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4. Does your company set emission reduction goals? If yes, describe goals and efforts taken to meet them

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5. Have any public commitments been made to reduce emissions? If yes, identify commitments and actions taken to meet them

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6. Does your business take any of its energy from renewable resources?

- Wind energy
- Solar energy
- Geothermal Energy
- Hydropower
- Bioenergy
- We do not use any forms of renewable energy
- Other:

Provide information on how your company interacts with the supply chain

Examples include but are not limited to the following questions. All questions do not need to be answered

7. Do you buy from local suppliers (within 100 miles of business) when possible?

- Yes
- No
- Unsure

8. If you answered yes to the above question, how much of your product is locally obtained?

- 0-20%
- 20-40%
- 40-60%
- 60-80%
- 80-100%
- Unsure

9. Do you prioritize suppliers that go through a third-party certification?

A certification must be independent (governed by a third party), transparent, standards-based, and have a verification process. Examples of these type of products are: Cradle-to-Cradle certification, Fair Trade certification, Global GAP, Forest Stewardship Council (FSC) certified, Green Seal, Marine Stewardship Council (MSC) certified, USDA Organic, CAFE, Rainforest Alliance, Bcorporation

- Yes
- No
- Other:

10. Do you have policies in place to ensure a living wage along the entire supply chain if products are purchased from outside the United States?

Yes

No

Other:

11. Provide any other relevant information regarding supply chain management:

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12. How does your product or service preserve or restore the environment?

Every trip made via ebike by every customer of ours is one less trip being made with a car.

Social Action

1. How do you ensure employee satisfaction?

- Employee feedback mechanisms
- Health and safety protection policies
- Employee support provided regarding COVID-19
- Job flexibility
- Strong company culture
- Other:

2. What is the monetary difference between your highest paid executive and your lowest paid employee?

\$8/hr differential

3. How do you work to improve workplace diversity and inclusivity?

- A company majority-owned or -led by individuals who belong to a minority race, underrepresented community, or gender
- Prioritizing suppliers from underrepresented communities
- Employee training in any of the following areas: Diversity, Equity, Inclusion, Community Engagement, Leadership, Accessibility
- Discounts for BIPOC community
- Partnering with organizations focused on social justice work
- Other:

4. How have your company's priorities regarding social/environmental justice evolved over time? How do they continue to evolve to meet the needs of future generations?

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5. How do your products or services improve the quality of life of the community?

We aim to reduce the collective carbon footprint of our community one bike at a time

6. How does your company give back to the community? How are employees encouraged to give back?

Identify events, organizations, non-profits, or other forms of activism that your company has supported over the last three years:

Volunteer to help hang Xmas decorations each year. We provide raffle prizes to numerous community organizations every year.

Add any other relevant information regarding the environmental and social performance of your company that the questions failed to address

Anything else you would like to add in regards to this survey or the project itself

Thank you for participating! Does SOCAN have permission to make your answers public?

Yes

No

Please send the logo that you would like us to use on our website to gabriela@socan.eco

This form was created inside of Oregon State University.

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