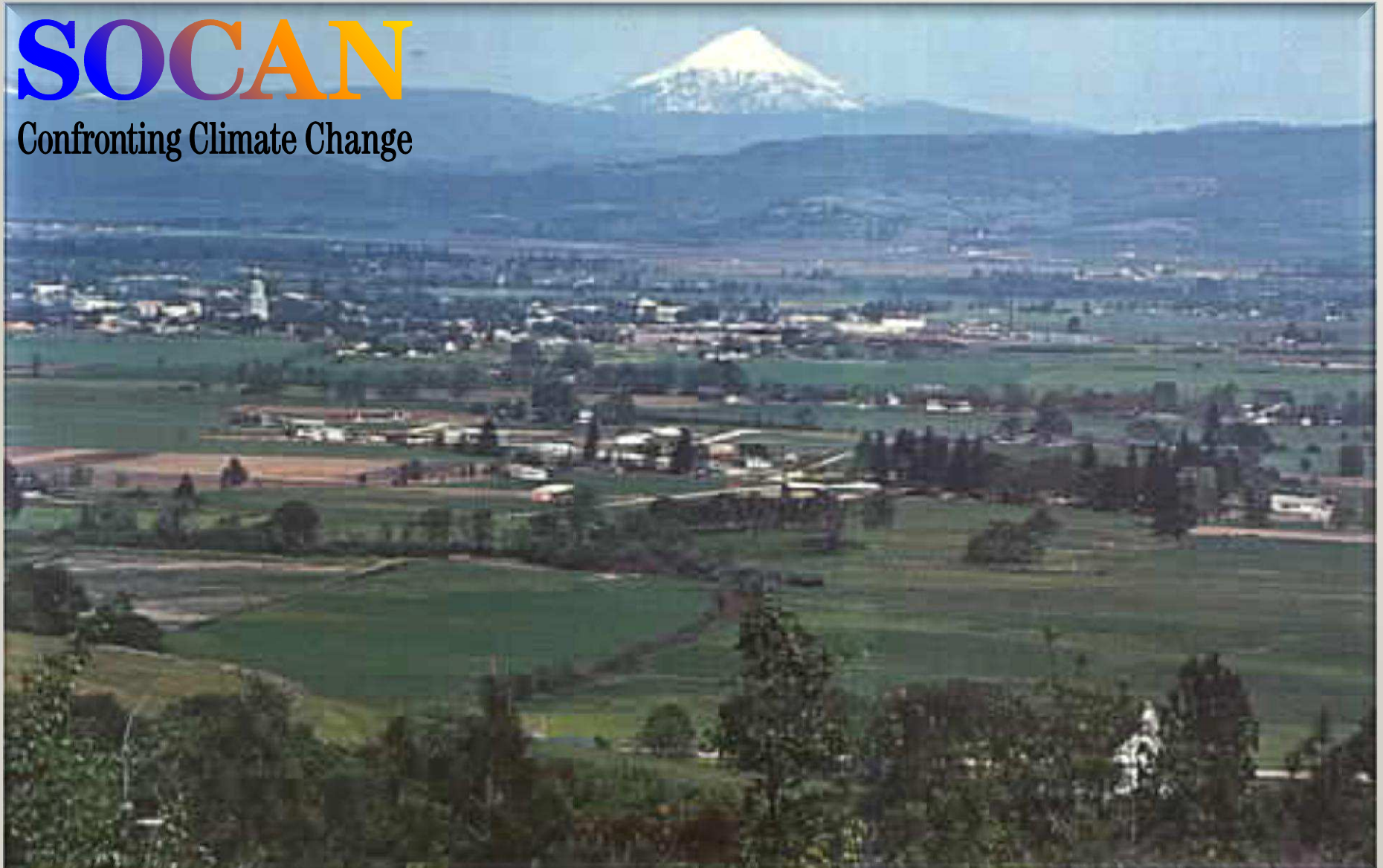


SOCAN

Confronting Climate Change



Southern Oregon Climate Action Now (SOCAN)
First Annual Report 2013

SOCAN Leadership

Co-Facilitator - Alan Journet

Co-Facilitator - Kathy Conway

Events - Madalyn & Michael Dixon

New Participant Orientation - Christine Haynie

Facebook - Corin Goodwin

Focus Groups & Projects

Community Focus Group- Kathy Conway

Divestment - Kathy Conway

Climate Master - Louise Shawkat & Madalyn Dixon

Education Focus Group- Alan Journet

Climate in the Curriculum - Cara Cruickshank

Weather Reporter - Alan Journet

Presentations - Alan Journet

Legislative District Climate Projections - Alan Journet

Writing Corps - Alan Journet

Green Energy Focus Group – Steven Vermie

SOCAN 10 Million Watt Challenge - Steven Vermie

Renewable Co-op project - Steven Vermie

Government Focus Group- Brad Carrier

Federal Government - Brad Carrier & David Beale

State Government - Julian Bell

Natural Resources Focus Group- Brian Barr & Eric Dittmer

Riparian Restoration - Brian Barr & Eric Dittmer

Recognition of entities that act to reduce their climate change impacts - Eric Dittmer

Networking - Carl Prufer

Other SOCAN Leaders

Terry Bateman

Elizabeth Hallett

Dave Hyde

Suzanne Marshall

Angela McAllister

Bob Scheelen

Seldom

Ray Seidler

John Soares

Dear Friends in the Climate Conscious Community:

We are excited to report that Southern Oregon Climate Action Now has been tipping the scales of consciousness in Southern Oregon and beyond for sixteen months now. We are delighted also to report that SOCAN is indeed, alive, well, and thanks to the energy and enthusiasm of our volunteer activists, reverberating with dedication to continue promoting the cause of combatting climate change. As you will see below, we are bursting with projects, none of which could possibly have been launched, much less survived, without the dedication of our cadre of volunteers. To each and every one, on behalf of the planet and its occupants, we offer our deepest gratitude.

We would like to offer our sincerest appreciation to the initial Steering Committee members without whom the launch of SOCAN would not have occurred: Jim McGinnis, Marni Koopman, Keith Henty, Paul Ievins, Janet Ievins, and especially Corin Goodwin who has so consistently and effectively established and then managed our Facebook Page. We further offer specific thanks to Rob Schläpfer and John Soares who have contributed so many

excellent thoughts and deeds to the establishment and management of our website. We also thank Madeline Goodwin for serving as the liaison between SOCAN and the SOU student group ECOS, promoting a number of collaborative activities. Now, to the current Leadership Circle, comprising the leaders of Focus Groups and Project Teams and others who dedicate so much time to guiding SOCAN to its successes we also offer our deepest gratitude for your continued support in this venture. You know that without you there would be no SOCAN!

We are especially pleased to note that thanks to SOCAN volunteer Cara Cruickshank's efforts, SOCAN is the surprised recipient of a \$750.00 award from national nonprofit group promoting clean energy in recognition of our efforts in the climate change arena.

As we launch ourselves into the New Year, the challenge of promoting awareness and understanding about climate change and motivating citizen action to address it will not wane. While enjoying ourselves and one another in the camaraderie of addressing this critical issue, we should not underestimate the dimensions of the challenge of convincing many of our friends and neighbors that this issue should propel them to action also. After the six-month birthday party at our house in May, we would like to thank Suzanne Marshall and Mike Marvinny for hosting our First Annual Solstice Gathering at their home in Ashland on December 21st and thus helping complete the year on a joyful note.

As we have stated before: we cannot individually change the world, but we can do what we can do. Furthermore, as we all know, it is **our** responsibility to do what we can do. As we confront the daunting task, we should also try to remember that the cumulative effect of millions of relatively painless choices can be immense. While individual action may not be sufficient to change the global mindset, it is a necessary pre-condition to persuading friends, family members, and neighbors to take action – and thus influence our elected representatives at all levels to do the right thing.

We thank all our dear friends in SOCAN for these sixteen months of progress, and urge each and every one to rededicate themselves to a New Year of committed activism on behalf of the planet, and future generations. If not us, who? If not now, when? Onward, together!

Sincerely,

Handwritten signature in cursive script, appearing to read "Alan Journet Kathy Conway".

Alan Journet & Kathy Conway
Co-Facilitators

Our Beginning... Attendance at the August 2012 program ‘Our Changing Climate’ organized by Ray Seidler and a coordinating committee held on the SOU campus served as confirmation of community interest in climate change. As a result, several concerned Rogue Valley residents organized an initial meeting to form a regional grassroots organization. That occurred at Medford Public Library in September 2012.

That first meeting attracted over 70 attendees who brainstormed many possible actions and projects that would be of interest to the group. These were organized into categories that became the organization’s initial Focus Groups.

We were initially led by a Steering Committee of participants interested in serving this role. This was later replaced by a Leadership Circle comprising leaders of Focus Groups and Project Teams joined by other individuals wishing to serve a leadership role.

During the first few months the name Southern Oregon Climate Action Network was established as the organization’s identity to be replaced in early 2013 by Southern Oregon Climate Action Now.

First Big Event... As 2012 drew to a close, we became aware of a national day of Climate Action planned by 350.org for February 2013. We asked SOCAN volunteer Hannah Sohl to take a lead in developing a SOCAN Southern Oregon event in support of this action. Hannah elicited SOCAN volunteer & Steering Committee member Camila Thorndike to help. Together with a vast array of SOCAN volunteers, friends, and concerned area residents, including representatives from KS Wild, Rogue River Keeper, Geos Institute, Southern Oregon Jobs With Justice, and Oregon Action, the immensely successful salmon art project was developed to surface at Porter’s Restaurant in downtown Medford. “It’s A Rogue Thing: Bringing Climate Concerns Home,” supported by an information fair in the Medford Public Library attracted over 500 area residents. The event introduced climate change and SOCAN to Southern Oregon.



Subsequently, Hannah and Camila used the salmon event to launch OregonCAN (now Rogue Climate) as an independent organization that developed and coordinated the successful day of climate action lobbying at the State Capitol in Salem. In collaboration with the efforts of concerned representatives and the activities of climate conscious organizations across the state, this promoted passage of Senate Bill 306, the Oregon Carbon Tax Study Bill.

Activities continue to build... The beginning of 2013 was a busy time as SOCAN volunteer Susan Bizeau and co-facilitator Alan Journet invited and hosted Amy Bennett from the national organization, Citizens Climate Lobby (CCL) to Medford to offer a workshop on the activities of CCL and the mechanism for establishing a local Southern Oregon Chapter. The January Workshop led ultimately to the establishment of another independent regional climate action group, the Southern Oregon CCL Chapter with a focus on promoting a federal carbon tax.

In April, SOCAN staffed a booth at the Rogue Valley Earth Day celebration, and then on July 4th marched with representatives from the local CCL group and OregonCAN in the Ashland Parade. We also staffed a booth at the Lithia Park Fair.

Other events at which SOCAN has been represented include the Spring Oregon Extension Service Land Steward Program, the Jackson County Master Gardeners' Spring Fair, the Phoenix High School 'Urinetown' theatrical production, the Bear Creek Watershed Salmon Festival, and the Rogue Valley Green and Solar Tour.

During fall, SOCAN developed a series of positions on various climate related issues. This underscores the breadth of our concerns about the issue.

<http://socan.info/position-statements/>



As SOCAN finished a busy year, the Leadership Circle conducted a Strategic Planning session in December facilitated by Christine Haynie and Kathy Conway. The session resulted in confirmation of continuing the current projects with two additional focus areas as priorities: Outreach to Critical Demographic Groups and the organization of a Major Event.

Our Mission:

- To recognize the urgency for bold action against climate change
- To promote awareness and understanding about the causes and consequences of climate change
- To develop solutions and motivate concerned citizens to take action

Our Goal:

Collaborating with individuals and organizations throughout the world, we seek a reduction in the global atmospheric carbon dioxide concentration to 350 parts per million. To achieve this, we encourage both personal and governmental actions that reduce carbon dioxide emissions from individual to global levels.

The Heart of the Action – Our Focus Groups and Projects

Networking Project is developing relationships with organizations sharing our climate interest throughout Oregon, the Northwest, and the Nation. We have become an affiliate of the US Climate Action Network and are a member of the Oregon Environmental Council's Healthy Climate Partnership.
(Leader Carl Prufer)



Natural Resources Focus Group (Leaders Brian Barr & Eric Dittmer)

Riparian Restoration developed a handout, describing the climate benefits of riparian restoration. This information has been distributed to groups undertaking streamside restoration. (Leaders Brian Barr & Eric Dittmer)

Regional Recognition is developing ideas to recognize regional entities that already act to reduce their climate change impacts. (Leader Eric Dittmer)

Green Energy Focus Group (Leader Steven Vermie)

The 10 Million Watt Challenge encourages individuals to take personal action to reduce energy consumption and thus CO₂ emissions. This is a conservation challenge meant to demonstrate that by reducing their energy consumption a small group of people can have a substantial impact in the region; this contributes to our efforts to reduce CO₂ emissions. The challenge is being refined while plans for its wider distribution are being developed. (Leader Steven Vermie)

Education Focus Group (Leader Alan Journet)
Climate in the Curriculum is working to enhance climate coverage in the school curriculum. (Leader Cara Cruickshank)

TV Weather Reporter is working with NOAA and weather reporters to connect events to climate change when there is a relationship. (Leader Alan Journet)

Presentations offers climate change presentations and courses to community and service groups throughout the region. To date 5 courses and 19 presentations have been made by 11 different presenters. A list of possible topics is maintained on the website, socan.info/presentations/ (Leader Alan Journet)

Writing Corps serves as a support group for SOCAN volunteers wishing to submit contributions on climate change to local print media. It also promotes the efforts of SOCAN. This team was responsible for over 85 media appearances in 2013. (Leader Alan Journet)

Oregon Representative District seeks to develop short legislative district summaries of climate change projections and consequences, and make these available via local residents to district media and elected state representatives. SOU Student Interns are working on the summary development while statewide organizations having networks reaching to all corners of the state will help with distribution. (Leader Alan Journet)

Community Focus Group (Leader Kathy Conway)
Divestment from Fossil Fuels is working with cities, faith-based groups, universities, and individuals throughout the community to reduce investment in fossil fuel. Efforts in Ashland (Leader Winston Friedman) were initiated by meeting with the Ashland Conservation Commission. Plans are being developed to approach the Ashland City Council. A Training session was held in November to increase knowledge of the issue; ongoing efforts continue with regional faith-based groups. (Leader Kathy Conway)



Government Focus Group
(Leader Brad Carrier)
Federal Government is

establishing relationships with

federally elected representatives and has visited the offices of Oregon's Senators and our 2nd District Congressional Representative. (Leaders: Brad Carrier & David Beale)

State Government is establishing relationships with state elected representatives. (Leader Julian Bell)

Local Government will be developed during 2014.

Financial Report

Peace House is the fiscal sponsor for SOCAN as we pursue independent non-profit status.
Thanks to our generous supporters during our beginning months.

September 1, 2012 to December 31, 2013

Revenue		
Donations-Individuals	\$	2,095
Award	\$	750
Movie Loan	\$	5
T-shirt sales	\$	583
Total Revenue		\$ 3,433
Expenses		
Fiscal Sponsorship Fee	\$	27
Outreach	\$	323
Printing	\$	235
T-shirt purchase	\$	832
Total Expenses		\$ 1,417
Account Balance		\$ 2,016

Donations

Climate Action Sustainer (\$500): 2
Climate Action Hero (\$100): 6
Climate Action Champion (\$50): 3
Climate Action Supporter (\$20): 8
Climate Action Endorser (\$10): 9

Donation request

Participation in SOCAN activities does not require a donation, but we encourage friends and activists to consider donating at the level with which they are comfortable. Southern Oregon Climate Action Now is a 501(c)(3) tax deductible entity operating under the financial umbrella of the Ashland Peace House.

Donate by Check

Please make checks out to 'Peace House' with SOCAN identified on 'memo' line.

Mail checks to SOCAN, 7113 Griffin Lane, Jacksonville, OR 97530-9342

Donate online (Paypal): <http://socan.info/donations/>

If you wish your donation to be applied to a specific project rather than the SOCAN General Fund, please so indicate at the time of the donation.